

#### HartLand Development Company Dunaway & Hart, Inc.

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# **New Home Construction Study**

## A Survey of Single-Family Construction in East Conway

#### Produced by: HartLand Development Company

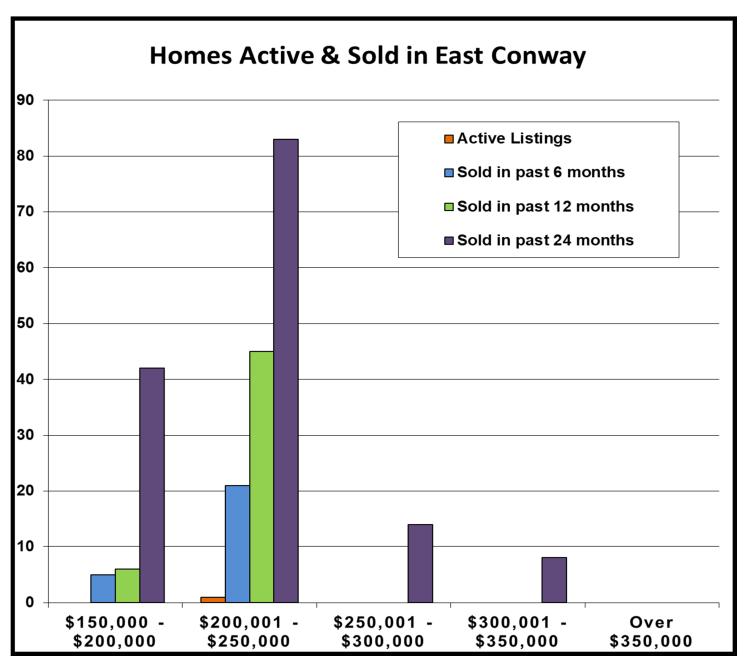
Data Compiled July 2023



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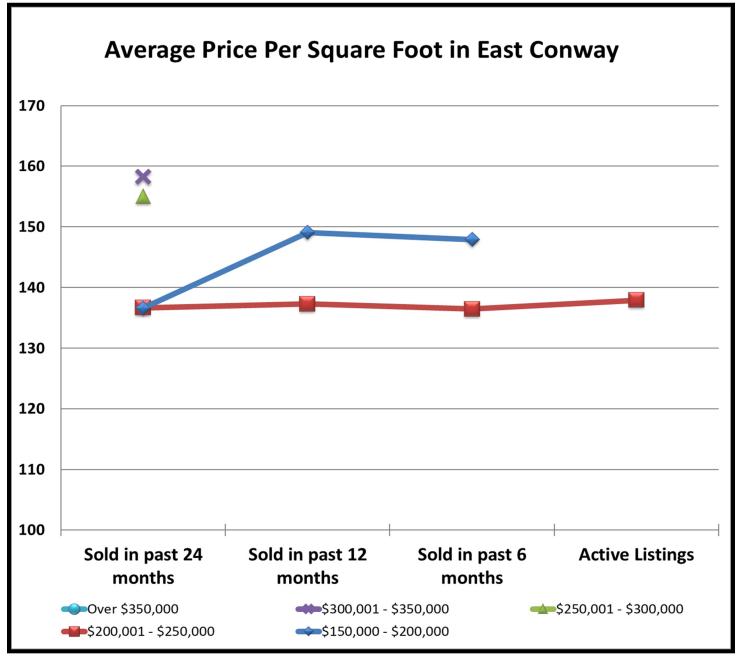
#### New Construction Statistics for East Conway Data Compiled July 2023

_	\$150,000 - \$200,000	\$200,001 - \$250,000	\$250,001 - \$300,000	\$300,001 - \$350,000	Over \$350,000
Active Listings	0	1	0	0	0
Sold in past 6 months	5	21	0	0	0
Sold in past 12 months	6	45	0	0	0
Sold in past 24 months	42	83	14	8	0



#### New Construction Statistics for East Conway Data Compiled July 2023

	Sold In Past 24 Months	Sold In Past 12 Months	Sold In Past 6 Months	Active Listings
\$150,000 - \$200,000	\$136.62	\$149.07	\$147.90	_
\$200,001 - \$250,000	\$136.69	\$137.29	\$136.47	\$137.92
\$250,001 - \$300,000	\$155.01	_	_	_
\$300,001 - \$350,000	\$158.27	_	_	_
Over \$350,000	_	_	_	_



### **New Construction Statistics for East Conway Data Compiled July 2023**

Price Range of Home	Month Supply as of July 2023
\$150,000 to \$200,000	0.00
\$200,001 to \$250,000	0.27
\$250,001 to \$300,000	0.00
\$300,001 to \$350,000	0.00
Over \$350,000	0.00
Total Month Supply	0.24 month supply
	51 Sold Listings
	1 Active Listing

#### **Notes**

Supply is based on the previous 12 month sales.

Listings were tabulated through Cooperative Arkansas REALTORS® Multiple Listing Service.

Homes not listed with a Realtor are not included.

## New Construction Statistics for East Conway 2021-2023

Price Range of Home	Month Supply July 2021	Month Supply July 2022	Month Supply July 2023				
\$150,000 to \$200,000	0.19	0.00	0.00				
\$200,001 to \$250,000	3.00	3.43	0.27				
\$250,001 to \$300,000	0.00	0.00	0.00				
\$300,001 to \$350,000	0.00	0.00	0.00				
Over \$350,000	0.00	0.00	0.00				
Total Month Supply°	0.46 month supply	1.45 month supply	0.24 month supply				
	79 Sold Listings	99 Sold Listings	51 Sold Listings				
	3 Active Listings	12 Active Listings	1 Active Listing				

<sup>°</sup>Supply is based on the previous 12 month sales.

<sup>\*</sup>Listings were tabulated through Cooperative Arkansas REALTORS® Multiple Listing Service.

Homes not listed with a Realtor are not included.

	# Active	Average SF	<u>Difference</u>	<b>Average PSF</b>	<u>Difference</u>
West	13	2,239		\$180.34	
			645		\$42.42
East	1	1,594		\$137.92	
	# Sold Last 6 Mo	Average SF	<u>Difference</u>	Average PSF	<u>Difference</u>
West	36	2,066		\$162.38	
		•	529		\$23.71
East	26	1,537		\$138.67	
	# Sold Last 12 Mo	Average SF	<u>Difference</u>	Average PSF	<u>Difference</u>
West	# Sold Last 12 Mo 88	Average SF 2,179		Average PSF \$165.52	
	88	2,179	Difference 627	\$165.52	Difference \$26.85
West East	<u> </u>				
	88	2,179		\$165.52	
	88 51	2,179 1,552	627	\$165.52 \$138.68	\$26.85
East	88 51 # Sold Last 24 Mo	2,179 1,552 <b>Average SF</b>		\$165.52 \$138.68 <b>Average PSF</b>	
	88 51	2,179 1,552	627 <u>Difference</u>	\$165.52 \$138.68	\$26.85  Difference
East	88 51 # Sold Last 24 Mo	2,179 1,552 <b>Average SF</b>	627	\$165.52 \$138.68 <b>Average PSF</b>	\$26.85