

HartLand Development Company Dunaway & Hart, Inc.

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New Home Construction Study

A Survey of Single-Family Construction in West Conway

Produced by: HartLand Development Company

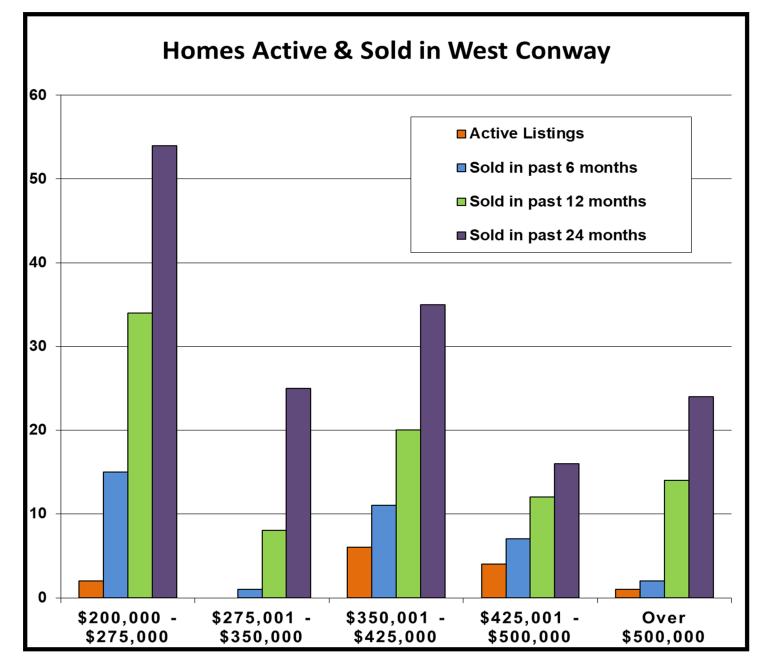
Data Compiled July 2023



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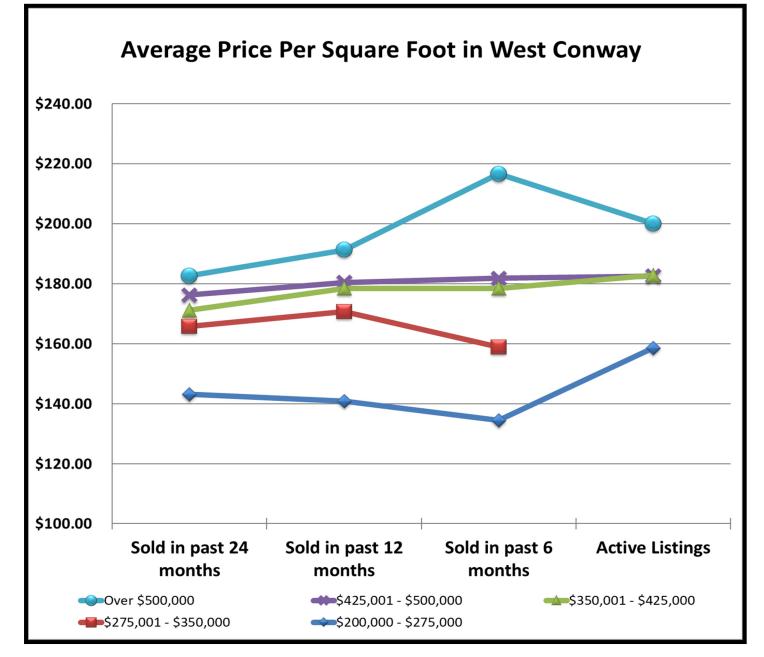
New Construction Statistics for West Conway Data Compiled July 2023

_	\$200,000 - \$275,000	\$275,001 - \$350,000	\$350,001 - \$425,000	\$425,001 - \$500,000	Over \$500,000
Active Listings	2	0	6	4	1
Sold in past 6 months	15	1	11	7	2
Sold in past 12 months	34	8	20	12	14
Sold in past 24 months	54	25	35	16	24



New Construction Statistics for West Conway Data Compiled July 2023

	Sold In Past 24 Months	Sold In Past 12 Months	Sold In Past 6 Months	Active Listings
\$200,000 - \$275,000	\$143.21	\$140.85	\$134.53	\$158.57
\$275,001 - \$350,000	\$165.74	\$170.71	\$158.87	—
\$350,001 - \$425,000	\$171.18	\$178.44	\$178.44	\$182.85
\$425,001 - \$500,000	\$176.28	\$180.45	\$181.82	\$182.56
Over \$500,000	\$182.63	\$191.25	\$216.54	\$199.97



New Construction Statistics for West Conway Data Compiled July 2023

Price Range of Home*	Month Supply as of July 2023
\$200,000 to \$275,000	0.71
\$275,001 to \$350,000	0.00
\$350,001 to \$425,000	3.60
\$425,001 to \$500,000	4.00
Over \$500,000	0.86
Total Month Supply	1.64 month supply
	88 Sold Listings
	13 Active Listings

*Price ranges were adjusted upward in 2019

Additional Notes

Supply is based on the previous 12 month sales.

Listings were tabulated through Cooperative Arkansas REALTORS[®] Multiple Listing Service. Homes not listed with a Realtor are not included.

New Construction Statistics for West Conway 2015-2023

Price Range of Home	Month Supply July 2015	Month Supply July 2016	Month Supply July 2017	Month Supply July 2018	Price Range of Home*	Month Supply July 2019	Month Supply July 2020	Month Supply July 2021	Month Supply July 2022	Month Supply July 2023
\$100,000 to \$150,000	0.00	0.00	0.00	0.00	\$200,000 to \$275,000	10.29	0.00	0.00	6.00	0.71
\$150,001 to \$200,000	12.00	8.00	4.80	0.00	\$275,001 to \$350,000	2.25	4.00	2.67	0.75	0.00
\$200,001 to \$250,000	30.00	3.27	9.00	0.00	\$350,001 to \$425,000	9.00	4.00	4.00	4.80	3.60
\$250,001 to \$300,000	4.00	0.00	5.45	5.25	\$425,001 to \$500,000	0.00	16.00	0.00	2.40	4.00
Over \$300,000	18.00	18.00	1.41	2.40	Over \$500,000	0.00	0.00	0.00	0.00	0.86
Total Month Supply	13.85 month supply	5.74 month supply	3.89 month supply	2.59 month supply	Total Month Supply	4.00 month supply	3.39 month supply	1.65 month supply	3.19 month supply	1.64 month supply
	13 Sold Listings	23 Sold Listings	37 Sold Listings	51 Sold Listings		36 Sold Listings	46 Sold Listings	51 Sold Listings	64 Sold Listings	88 Sold Listings
	15 Active Listings	11 Active Listings	12 Active Listings	11 Active Listings		12 Active Listings	13 Active Listings	7 Active Listings	17 Active Listings	13 Active Listings

*Price ranges were adjusted upward in 2019

Additional Notes

Supply is based on the previous 12 month sales.

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West East	<u># Active</u> 13 1	Average SF 2,239 1,594	<u>Difference</u> 645	<u>Average PSF</u> \$180.34 \$137.92	Difference \$42.42
West East	<u># Sold Last 6 Mo</u> 36 26	<u>Average SF</u> 2,066 1,537	<u>Difference</u> 529	<u>Average PSF</u> \$162.38 \$138.67	<u>Difference</u> \$23.71
West East	<u># Sold Last 12 Mo</u> 88 51	<u>Average SF</u> 2,179 1,552	<u>Difference</u> 627	<u>Average PSF</u> \$165.52 \$138.68	<u>Difference</u> \$26.85
West East	<u># Sold Last 24 Mo</u> 154 147	<u>Average SF</u> 2,206 1,585	<u>Difference</u> 621	<u>Average PSF</u> \$162.80 \$139.59	<u>Difference</u> \$23.22